

texinist

MUSIAD / 2026
EXPO



23-26 Sep 2026



Istanbul Expo Center



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Bridgexpo



GLOBAL TEXTILE INDUSTRY MEETS IN ISTANBUL ON 23–26 SEPTEMBER!

TEXINIST: International Exhibition of Textile Industry

TEXINIST brings together the leading innovators, manufacturers, and buyers shaping the future of textile materials. Hosted in Istanbul, the event offers a focused environment where industry professionals can explore the latest developments in fabrics, fibers, yarns, and advanced textile technologies.

Positioned within the broader ecosystem of MUSIAD EXPO, one of the world's major global trade gatherings, TEXINIST provides participants with expanded international reach while maintaining a specialized spotlight on textile materials. This integration amplifies business opportunities, strengthens global connections, and enhances the overall impact of the event.

Designed for professionals seeking insight, innovation, and new partnerships, TEXINIST stands as a strategic meeting point for the textile sector.



350+
Exhibitors



50000+
Visitors



14500+
Exhibition Area(M2)



35+
Media Partners



800+
Buyer Delegations from 60 Countries

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MARKET INFORMATION

- Turkey, with its well-established textile and ready-to-wear industry, is known for producing a wide range of textile and apparel products, from everyday clothing to high-end fashion.
- In global textile trade, the leading countries in exports are China (35%), India (6.9%), the USA (5.3%), Turkey (4.2%), and Germany (4%). Turkey's textile exports increased by 31.0% compared to 2021, reaching 16.2 billion USD, and rose to 4th place globally with a 4.2% market share.
- Turkey is one of the leading countries in textiles and raw materials, hosting numerous ready-to-wear manufacturing companies.
- According to Social Security Institution statistics from December 2021, there are approximately 74,946 companies operating in clothing manufacturing, textiles, and leather sectors across Turkey, employing around 1,248,649 people.
- Istanbul, Turkey's fashion capital, is an ideal hub for bringing together trends, fashion, design, brands, trade, and collaborations.

WHY YOU SHOULD EXHIBIT?

Brand Visibility: Strengthen your market presence and elevate your brand's visibility. TEXINIST provides a dynamic platform to showcase your products, innovations, and brand identity directly to your target audience. Exhibiting at the event enhances brand awareness, credibility, and recognition among potential buyers and industry stakeholders.

Networking Opportunities: Connect with a diverse audience: Retailers, distributors, procurement teams, manufacturers, and decision-makers from around the world. TEXINIST gathers key professionals under one roof, offering exhibitors meaningful opportunities to build relationships and expand their network within the global textile ecosystem.

Business Opportunities: TEXINIST creates an environment where exhibitors can establish new business contacts and strengthen existing ones. Meet industry professionals, buyers, and suppliers, and lay the groundwork for new collaborations, partnerships, and commercial opportunities.

Market Insights: Gain a strategic perspective on the industry by observing the latest trends, innovations, and consumer expectations. TEXINIST allows companies to benchmark against competitors, follow market shifts, and learn from leading voices in the sector: valuable insights that support informed decision-making and future product development.



EXHIBITOR PROFILE

- Ready-to-Wear
- Fabric
- Yarn and Raw Materials
- Wool, Silk, Lace, and Embroidery
- Denim Fabrics and Weaving
- Buttons & Zippers
- Colored Woven Shirting
- Fabrics
- Digital Printing
- Textile Machinery
- Home Textiles



VISITOR PROFILE

- Clothing Brands
- Textile Manufacturers
- Distributors
- Boutiques and Chain Stores
- Purchasing Specialists
- Fashion Designers
- Ready-to-Wear Manufacturers
- Department Stores
- Purchasing Offices
- Chamber of Commerce Representatives
- Media Representatives





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